## FRONT RUNNERS

**Social Media Template** 



## Congratulations for placing on FrontRunners!

Below are sample posts to help promote the exciting news. Feel free to personalize these templates to reflect your company's unique style. Happy sharing!

Twitter	We're excited to make the new list of FrontRunners for [#Market] on @SoftwareAdvice! [FrontRunners URL]
Facebook	[Product] has just been named a FrontRunner for [#Market] on Software Advice! [FrontRunners URL]
LinkedIn	We just made the list of FrontRunners for [Market] on Software Advice! [FrontRunners URL]

Software Advice just named [Product] a top [#Market] product for small businesses! Check it out at [FrontRunners URL].







## **FrontRunners URLs**

Accounting	http://www.softwareadvice.com/accounting/#top-products
Applicant Tracking	http://www.softwareadvice.com/hr/applicant-tracking- software-comparison/#top-products
ВІ	http://www.softwareadvice.com/bi/#top-products
Call Center	http://www.softwareadvice.com/call-center/#top-products
Construction Estimating	http://www.softwareadvice.com/construction/cost- estimating-software-comparison/#top-products
Construction Project Management	http://www.softwareadvice.com/construction/project- management-software-comparison/#top-products
CRM	http://www.softwareadvice.com/crm/#top-products
EMR	http://www.softwareadvice.com/medical/electronic-medical-record-software-comparison/#top-products
ERP	http://www.softwareadvice.com/erp/#top-products
Field Service	https://www.softwareadvice.com/field-service/#top- products
Help Desk	http://www.softwareadvice.com/help-desk/#top-products
Hotel Management	http://www.softwareadvice.com/hotel-management/#top- products
HRIS	http://www.softwareadvice.com/hr/#top-products
Inventory Management	http://www.softwareadvice.com/inventory- management/#top-products
LMS	http://www.softwareadvice.com/lms/#top-products



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Maintenance Management	http://www.softwareadvice.com/cmms/#top-products
Manufacturing	http://www.softwareadvice.com/manufacturing/#top- products
Mental Health EMR	http://www.softwareadvice.com/medical/mental-health- emr-billing-software-comparison/#top-products
Nonprofit Donor Management	http://www.softwareadvice.com/nonprofit/fundraising- software-comparison/#top-products
Project Management	http://www.softwareadvice.com/project- management/#top-products
Payroll	http://www.softwareadvice.com/hr/payroll-software- comparison/#top-products
Property Management	http://www.softwareadvice.com/property/#top-products
Retail	http://www.softwareadvice.com/retail/#top-products



